

Be Careful
the life you
save may be
your own.

(Continued on last page.)

OUR COMPLETE SHORT STORY

Fog In Echo Valley

By ANNA E. WILSON

VAN was thinking of Martin's warning when he emptied his rifle into the air.

"Fog can lie in that valley for a week," Martin had warned Van and Vicki when he offered them in his camp in Echo Valley. But fog had seemed unimportant compared to a month's outdoors. There'd be hunting and fishing. Van would grow hard and brown; Vicki would throw off that troublesome cough that settled in her lungs and left her speckles, a prey to Martin's idle teasing. She tried to thank him in a hoarse whisper.

"They came into the Valley almost afraid to believe their luck. 'It's beautiful,' Vicki said in a small voice. 'Oh, Van, do you believe it's real?'"

"Of course, it's real," Van shouted and held their breath until they lay on the valley they heard the sound

repeat itself. For a minute Vicki looked afraid. "If you got lost,"

Van laughed at her fears and a few minutes later they came in sight of the cabin. Vicki cried out in his

de-light. In mid-October, Martin rode in for a Spring trip. This weather

hold. Better hunting on the mainland or stick close to camp."

But, Joe laughs at danger and Vicki and Van were terribly in love.

They found a giant boulder that was warm in the sun. Vicki's cheeks

glowed with excitement. Let's bring our sleeping bags up here, Van, and spend the night. We can build a

bonfire and watch the stars." They went to sleep with haze drifting across the stars and woke in a

blanket of fog. Vicki's teeth were chattering and the shock with chills. Only a faint, hoarse whisper came from her throat.

"I'll make a fire, Vicki," Van tried to keep the word out of his voice. They were a good two

hours from camp and already he could only make out the blurred outlines of Vicki's face. "We can

light the coffee and stay on the rock until the fog lifts."

"Vicki was filled with terror of the fog. The coffee was a faint

"Remember, Martin said it might rain at a week's time."

Van was firm. "You'll feel better when we've had breakfast. I'll get

wood." He prepared to climb off the rock but Vicki clutched him. "You'll get

Peter don't go!" Her hands were cold and her head was

hot. This chill might deepen. He took up his fishing line and

her an end to hold. "Take this. It will keep you warm with each

hour. Here, let me tie it to your wrist." He put his rifle in her hand.

"What happens if you can't call out, Vicki, but you can shoot?"

"We worked to the edge of the wood. There but nothing was to be seen.

He needed and he paid out his line rapidly. He was farther in. Half an

hour later, he turned to feel his way back. The air was thick with

crashing into the trees. "A minute later, he rested in the jagged end

of the line. He had blundered into and snapped it. He called out again

to Vicki. He advanced and he dogged only to realize too late how much he had been depending for

direction on the slender thread. He should have entered the clearing long ago but he could feel nothing but

the fog. He was B.C. To continue without direction was to go deeper and

deeper into the wood or circle back on its trail. He beat down from

the sound of a shot. Something had happened to Vicki. She was sick or

It was five minutes before he realized that he could at last hear a

whisper of sound. He hadn't noticed it before because he'd been used to it.

"It was the smothered pining of the river. If he could make his way down to the river he could follow

the current back to Vicki's fishing rock and climb steadily at right

angles. The sleeping bags had been placed on the west side of the boulder and

he'd entered the woods from that side. He followed the river east until

he felt against a bulk and his hairpins. He climbed straight up. In

a minute, he was on the rock's edge. The light from his pocket lighter

made only a flicker in the fog. He circled the rock three times before

he realized that Vicki wasn't there. It took him another minute to figure

out that the impact from the cork might have thrown her from the

boulder to the ground. Vicki hadn't been able to fire the rifle because she

lay at the bottom of the rock. He found her there unconscious from the

impact. Back on the Rock, there was only himself and Vicki and the valley of

fog. He groped for his rifle and emptied the barrel into the air.

Next minute the valley thundered

with sound.

Back in front of Martin's fireplace, Martin filed Van's cup and smiled

at Vicki. "Got to think of you

youngsters alone. It was a shock

to find the cabin empty and I re-

membered how I used to like to sleep

upon that rock. I'd have missed it,

if I hadn't had a fire."

She turned to kiss Van.

(Copyright 1936 by Anna E. Wilson)

HARD BIRD IN CANADA

ST. THOMAS, Ont.—A "little bird," common in Europe but rare in Canada, was seen here recently. The bird, marked by dark underparts, was in a group of about 5,000 Bonaparte and herding gulls.

Deer and other big game are said to thrive better on forage consumed from living plants rather than stock feed.

WESTERN BRIEFS

Eskimos Did Alright

EDMONTON.—Edmonton Eskimos of the Western Interprovincial Football Union realized more than \$400,000 from 11 home games this season. The figure was given to a service club meeting by Eskimo president Ken Montgomery, who added that more than 100,000 spectators attended the 11 games.

Good Fish Haul

EDMONTON.—Prairie fishermen had their fishing recently at Lake Wabamun, 50 miles west of Edmonton. Hauling 135,000 pounds of whitefish by net in the two-day, open season. It marked the end of fishing this year at Wabamun.

Plan Housing Project

LETHBRIDGE.—Work on a 97-acre sub-division with an estimated potential housing value of \$4,000,000 will start early next year, provided the project's sponsor can win approval of the town planning commission and city council. Plans were submitted to the commission by Les Wade of Calgary.

Handy Oats Crop

VALLEJUEVILLO, Alta.—Farmer Henry Wade has long made money even though he left his oats crop until this fall. An old-hunting party, he had two-story-tall stacks of white oats over the musk, brought his horses into the area and gave Gaville, a horse, to winterfeed them in his oats field.

Children Welcome

EDMONTON.—A modern apartment block designed for couples with small children is nearing completion at the end of 1937. It is believed to be the first in Canada, has playground facilities both inside and outside the building.

50 Years On Council

VISCOUNT, Sask.—Robert Hastie has served 50 years on municipal council at the end of 1937. He was re-elected for 37 years. Mr. Hastie, 80, has served 10 years to meetings, hasn't missed one.

To Show His Appreciation

WINNIPEG.—Anthony Mann was a veteran paralyzed from the waist down because of wounds, married his nurse to show his appreciation for the good treatment he received. He married Mildred Markie of Milwaukee, Wis., a physician's

Still Uses Sod Shanty

LETHBRIDGE, Alta.—Bert Hergel built a sod shanty when he first came to southern Alberta in 1909. He's still living in it. It is the only original sod shanty still in use today in this part of the country.

Buffalo Steaks

EDMONTON.—B.C.—Curious customers bought buffalo steaks in stores here recently. The steaks, from a herd in Buffalo Park at Wainwright, Alta., weren't the housewife's answer to lower meat costs. They sold for 10 cents more per pound than beef cuts.

Farmers Should

Protect Wildlife To Reap Benefit

COLDWATER, O.—Wildlife will benefit to the eventual benefit of farmers, if the latter are not too

thorough in razing their harvests. This suggestion was set forth in a message recently sent our customers by the farm equipment division of the Avco Manufacturing Corp.

Modern machines and modern harvest methods make hardships for the wildlife on our farms," the message said. "The modern corn picker, which scarcely misses an ear or

kernel, leaves little picking for birds and animals.

"Farmers who wish to protect wildlife and provide good hunting for themselves and friends can save much by 'cutting corners'.

"The idea is to cut diagonally across the back corner of each field you harvest to leave a natural shelter and a little store of feed for your own wildlife.

"The bushel or the forkful that you waste is now paid for by the warm feeling that you and your machine are giving a break to game birds and deer to be preserved from every side."

Actions speak louder than words.

THE TILERS

YOU'VE WORKED THAT A BODY ABERNATHY HAS BEEN WASTING HIS TIME AND YOURS IN TRYING TO GET THE PRIZE FIRST BY THE SHOWING.

YOU SHOULD TRY TO DO IT TO DO THE HARD WAY. YOU SHOULD TRY TO DO IT TO DO THE EASY WAY.

ALL WANT TO WIN THE PRIZE FIRST BY THE SHOWING.

WHO HAS BEEN BETTING ON THE PRIZE FIRST BY THE SHOWING.

ME!

ME!

ME!

ME!

ME!

ME!

ME!

ME!

World's Top Aluminum Smelter To Double Canada's Capacity

Against a background of lofty British Columbia mountains, work is begun on Kitimat aluminum project.

By H. D. CRAWFORD

(CP Correspondent)

OTTAWA.—Aluminum is one of the world's vital metals. Especially is this true in our air age when the nation's destinies balance precariously between peace and war. The nation's best place to defend itself may be the one possessing the most powerful and versatile air force. And aircraft require large quantities of aluminum.

Canada already produces one-quarter of the world's aluminum ingots. Gigantic efforts are being exerted to increase this production. One of North America's most dramatic industrial developments now taking place is the Aluminum Company of Canada's mountain-moving, river-

turning project in British Columbia named after the abandoned Indian village of Kitimat.

Near British Columbia's northwest coast, about 80 miles southeast of Prince Rupert, Kitimat is expected to start producing aluminum ingots in 1954. Its ultimate installed capacity will be 500,000 metric tons a year. This is one and a half times the capacity of Alcan's Arvida smelter near the Saginaw river in Quebec, now the world's largest. Kitimat is expected to double Canada's production of aluminum.

Low-cost hydro-electric power is essential for economical smelting of aluminum. Proximity to the sea is likewise necessary, because luxury from which aluminum is made must also be imported and shipped to the smelter.

Kitimat was selected as the ideal location after three years of intensive surveys. Hydro-electric potential is enormous, and year-around shipping of raw materials and aluminum ingots is assured—as long as enemy submarines do not pounce.

Kitimat's completion is expected to cost \$550 million. Its construction involves a combination of gigantic engineering feats.

One mountain's peak is being sawed and dumped into the canal warding Nechako river to form a 240-ft-high dam, 1,350 feet long. This will form a 140-mile reservoir covering 500 square miles and force the river to recede and flow backward.

A 10-mile tunnel will be blasted through the solid rock of another mountain at the western end of the reservoir.

Water will plunge down a man-made falls 16 times higher than

Nagara Falls to a giant power station situated at sea level. Its force will be no great when it hits the mammoth turbines at the bottom that 2,400,000-horsepower of electricity are expected to be generated.

This generator is believed to be the largest ever constructed. The sea-level power station will be 1,000 feet long, 70 feet wide, and 100 feet high.

Ninety-voltage wires will carry the current 48 miles across glaciers and rugged mountains to the Kitimat

Indian cabin. This summer the Kitimat and Nechako river areas were crowded with several thousand workmen, and tractors, bulldozers, and other heavy machinery, getting the huge project under way.

Where, only yesterday, a cluster of Indian cabins huddled in the forest," according to a recent external affairs release, "a modern city 50,000 people will one day take its place."

When Alcan's first load of construction equipment arrived in the spring of 1951, the only shelter at Kitimat was a single abandoned Indian cabin. This summer the Kitimat and Nechako river areas were crowded with several thousand workmen, and tractors, bulldozers, and other heavy machinery, getting the huge project under way.

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—Central Press (Canadian)

mat will undoubtedly become a valuable future source of ingots for aircraft and other aluminum products.

Manufacturers in America. It might even provide the aluminum of victory if there is another world war.

Uranium City Developing Fast

PRINCE ALBERT.—Townsite development continues to set a rapid pace in Uranium City, new mining centre springing up in the heart of northern Saskatchewan's Beaverlodge uranium field.

C. S. Brown, northern administrator for the provincial natural resources department, who returned recently from a week-long visit to Uranium City, said it had "all the earmarks of a rapidly developing pioneer community. I saw evidence everywhere of enthusiasm and confidence in the town's future."

Mr. Brown said about 24 commercial establishments were now in operation or under construction. These included garages, restaurants, bakeries, a pool room, liquor store and tourist cabins. At present, 160 houses and transient lodges have been leased or applied for, with 48 built and 84 resident lots still available for allocation.

"One can see buildings in all stages of construction everywhere," said Mr. Brown, adding that a mild fall had greatly facilitated prospecting activity as well as building. He said the town layout was "excellent in so far as the terrain permits, and there is very little indication of a need to expand all too further."

An estimated 1,600 people living in the general vicinity are serviced in part by Uranium City today. Mr. Brown said a number of people living in Uranium City are at present living in mining camps or living in the town and another building had to be obtained for temporary use.

A local mining company employee's wife has taken over teaching duties in the temporary school addition.

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Almost 1

Foreign Trade

FOREIGN TRADE is a fundamental factor in Canada's economy. We depend for many of our daily needs upon goods brought in from other countries, but more important to us is the selling abroad of the surplus products of our farms, forests, mines and factories. Because of the relatively small population of this country, we cannot at home, make use of all that we produce, and a healthy demand from other countries for our goods is essential to prosperity here. In recent years there has been demand on foreign markets for Canadian products and exports have increased to record peaks. A recent report showed that in the first nine months of 1932 exports exceeded \$3,000,000,000, and it was predicted that the figure for the entire year would exceed \$4,000,000,000, the total for 1931.

The figures for 1932 were a record one, and if it was exceeded in 1933 that year will stand out as a most successful one in Canadian export trade. This rise, which has been due in part to the post-war needs of the wheat, flour, sawmill, lumber, base metals and other products which Canada has in abundance at this time, has done much to strengthen Canada's economy and to offset the expenditures which are necessary for imports. Canada must import citrus fruits, tea, coffee, rubber and many other products which cannot be grown here. A certain amount of manufactured goods is also imported, including articles which are expensive to make and for which there is not a large market in Canada. Industrial machinery is one of these items.

Exports More Than Imports Imports in the first nine months of 1932 amounted to \$2,245,000,000, which was less than the figure for 1931. The United States is at present Canada's largest country abroad, but sales to Great Britain, France, the United States and other countries have increased in 1932. The uncertainties of the times in which we are living extend to world trade and there are some who fear that Canada's present prosperity in this field may not continue. "The figures for the past year do not indicate that there is a decrease in the markets for Canadian products abroad, but foreign trade is a complex matter and Canada cannot dictate the factors which determine the demand for her goods in other lands. It is to be hoped, however, that means may be found to prolong the favourable trend which has been in evidence for recent years.

Doctor Advocates Girdles For Men

LOS ANGELES—Men need girdles, too, says Dr. Burgess Gordon, president of the Philadelphia Women's Medical College.

Men will feel better and be more able to remain in the race with women in politics, industry and medicine if they wear girdles, Dr. Gordon told interviewers.

Some of women's success is due to their girdles, he said, because they get support that elevates the abdomen and facilitates the movement of air in and out of the lungs, thus contributing to the entrance of oxygen into the tissues.

There's nothing like a new girdle to give a woman the feeling of well-being, Dr. Gordon says, and when the two-way-stretch devices sag their wearers do, too.

INSIGNIFICANT
The amount of oxygen that plants use in a sick-room at night is so small that it is not likely to affect the supply of air in a well-ventilated room.

Average life of an oak tree is from 200 to 300 years.

Patterns

Soft! Cosy! Easy!

A reporter went to interview a local celebrity who had reached the top of the world. As the interview concluded, the reporter asked the newspaperman: "I certainly hope I can return next year and see you reach 100."

"Can't see why not, young man," the old timer replied, "you look healthy enough to me."

"I wish I knew where George was," remarked the young visitor. "I presume, my dear," said her mother-in-law, "that you mean you know where he is."

"Oh, no, I don't," was the firm reply. "I know where he is. He's in bed with a black eye and a headache. I want to know how he is."

"Peggy says she thinks she could learn to love me," said Potter.

From a provincial newspaper: "Reliable and hard-working clerk who is paid on Friday and is broke on Tuesday would like to exchange small loans with another who is paid on Wednesday and is broke on Saturday."

"Well, you don't look very happy about it," put in Clark. "It's going to be July employment," said Potter, unabashedly. "I took her to the theatre last night and a little supper afterwards. The first lesson cost me \$12."

A visitor to the village, watching a rustic fishing in a shallow stream, noticed that for half an hour the hook was never drawn from the water. "Are there any fish in that stream?" the visitor asked at last.

"No, sir, I don't think so," the rustic replied.

"But you seem to be fishing," "Yes, sir."

"Then what is your object?" "My object, sir, is to show the world that I've no time to peel the potatoes."

"Mr. Smith, I want to marry your daughter."

"Have you seen my wife?"

"Yes, but I'll sooner have your daughter."

What Makes A Champion?

Canada's Only Gold Medalist at the 1932 Olympics Started Shooting at 12 Years of Age. Two Years Later He Won His First Major Championship

(By Herman Johnson in C-I-O-Va) In Canada's fame of honour at the Olympic Games of 1932, a singularly brilliant achievement by one of her sons captured the heart of the nation. It was the performance of 17-year-old George Genereux of Montreal, Saskatchewan. This high school boy from the Prairies won 10 of Canada's total of 30 points, and his only gold medal, symbol of Olympic supremacy.

George's outstanding performance at Helsinki attracted the attention of sports writers who wanted to know his secrets. What of the boy himself? Was he, as the record might suggest, a shooting machine, an automatic nervous individual, one who is water in his veins? He is none of these things, they discovered. He is, in fact, a likeable, competent, well-integrated individual, and a good competitive shooter. When the tension mounts with each successive shot at these grueling contests, all right—just like his competitors.

Twelve years old when he first started to shoot at the Saskatoon Gun Club, George's ability was quickly spotted by Jimmy Giguere, veteran of the trapshooting star. Giguere, introducing his sons to the clay-target busting business one afternoon, by letting them shoot at birds with a 410 shotgun, when George joined in. This proved to be an important meeting for, from that time on tournament-wise Giguere kept his sons with him and he has been his coach and mentor ever since.

The first major victory in competitive shooting for George was in 1940, when at the age of 14 he shot his way to the Manitoba-Saskatchewan Handicap Championship. Two years later at the American Trapshooting Association competition at Vandalia, Ohio, he won three North American championships—the Junior, the Junior All-Around and the Junior High Over All.

This year at the contests sponsored by the A.T.A., he was runner-up in the Preliminary Handicap Championship and he won the Junior Handicap Championship. "No American title. To this he added the Saskatchewan Championship (Singles) to his laurels. Then before going to the Olympics he placed second in the World Championships.

George doesn't confine his shooting to clay pigeons and targets. He likes to shoot and he frequently has him beat at bringing down duck, prairie chicken and quail. He is a very good all-round athlete. A top-flight

PEGGY
(HE MEANS)
(HIMSELF)
GAY WHERE YOU BEEN ALL DAY?
I'VE BEEN LOOKING FOR YOU

"I'll have you in my arms," said the girl, "I'll have you in my arms."

"I'll have you in my arms," said the girl, "I'll have you in my arms."

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Sport Fishing Becoming Popular In Saskatchewan

PRINCE ALBERT—Sport fishing has become one of Saskatchewan's most popular outdoor attractions today, according to A. H. MacDonald, provincial director of fisheries.

He substantiates this statement with figures of licence sales, which to date this year, have totalled 17,000, compared to \$60,000 for the corresponding period last year. The current angling season extends from May 16, 1932, to March 31, 1933.

When first figures are in, Mr. MacDonald believes the total revenue from permits will reach \$85,000.

Ten years ago, the province's angling licence sales brought in only \$2,734. This was for 6,383 resident and 1,264 non-resident licences. To date this year, 43,770 resident and 5,335 non-resident licences have been sold.

Comparing this with last year's total figure of 38,220 resident and 7,276 non-resident licences sold, another trend is apparent. The number of resident licences sold is growing at a greater proportion to non-resident sales.

In other words, says Mr. MacDonald, more Saskatchewan people are taking advantage of the province's sport fishing resources. He goes on to say that Saskatchewan's real angling population is probably twice the number indicated from the number of licences sold (43,770). This would be made up by children under 16 not requiring licences, and people fishing in the national park, who do not necessarily hold provincial angling licences.

Will the trend stop here? Mr. MacDonald does not think so. In Minnesota, U.S.A., it is estimated that the number of anglers equals half the State's total population of over 2,000,000.

Here in Saskatchewan, a corresponding rise is still nowhere in sight. In recent years, sport fishing activity in the province has been increasing approximately 20 per cent every year. There is every indication this increase will continue, said Mr. MacDonald.

PLYWOOD SCHOOLS IN B.C.
Vancouver—Preliminary wood schoolhouses are being used to meet the increase in school-age population. More than 20 portable structures of one or two rooms have been shipped to scattered districts in B.C. They can be set up by four men in 24 hours.

hockey player and baseball pitcher, he is a real asset to his high school where he started his last year this season.

But with all this outdoor activity, George hasn't neglected his studies. He is a good student. When asked about his plans for the future he replied that he hadn't made up his mind definitely. After further consideration, he added "Probably none."

THRILLS of the ROARIN' GAME

Make Sure The Novice Gets His Bearings At The Start

The "green" player need never hesitate to ask the veterans for pointers. You'll give them gladly, but he shouldn't have to ask it. A club that isn't conducting an organized school for coaching in football is men is falling down on its duty to them and to itself.

A few group chalk-talks (with questions encouraged) would give

Truckers Will Help You Pass

TORONTO—Canada's truckers are going to improve their driving manners. At least drivers of some 150 companies sponsoring the Canadian Automotive Transport Association's new "Help You Pass" placards will try.

The association's courtesy campaign, officially launched at the association's annual meeting in Montreal recently by President G. M. Pollock, the truckers extend from coast to coast and covers trucks ranging in tonnage from tractor-trailers to light delivery vans.

In Quebec it is known by the somewhat more elegant title "Je Vous Alders a Depasser".

The campaign, aimed at combatting the insufficient space between trucks, is a growing feeling by motorists that trucks are monopolizing the highways, has four rates for its participants.

The truck driver is required to maintain sufficient distance between his vehicle and the one ahead to allow faster vehicles to pass. He will slow down and drop back to a safe distance whenever he attempts to pass, and finds the way not clear. He will permit traffic to pass on long grades. He will permit any delayed traffic to pass after reaching the top of a long grade.

Company officials are required to sign a pledge to use these rules are carried out.

One familiar road courtesy that will be eliminated, however, is the practice of the truck driver blanketing his lights or giving a hand signal to indicate the road ahead is clear to pass. It's considered too dangerous.

But how is the average motorist to know he can count on these courtesies?

The association has two answers for that. The placards, 15 inches by nine inches, (10 by 11 in Quebec) will be mounted conspicuously at the rear of the truck. The driver will also have a notice posted in the cab reminding him his truck is carrying the courtesy placard. He is also required to sign a pledge to honor the campaign.

GROWING TREASURES
The Alberta Cattle Breeders' association and the Calgary bull sale are experiencing growing pains. Association members tackled the problem recently in an effort to find a cure. The main difficulty was how to find room in the cattle pavilion at Victoria Park for the 1,400 head of purebred beef bulls nominated for the sale, scheduled to open March 16 and continue for a week.

KNIT WOOLLENS, WOVEN WOOL, SOFT KNIT WOOLLENS, WOVEN WOOL, HARD COTTONS IN exchange for small coats.
Beautiful big WOOLLEN BLANKETS at surprisingly small costs.

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Ask for our NEW FOLD showing how we can save money for you on your woolen needs.

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WOLLENS, WOVEN WOOL, SOFT KNIT WOOLLENS, WOVEN WOOL, HARD COTTONS IN exchange for small coats.

By Chuck Thurston
"I'll have you in my arms," said the girl, "I'll have you in my arms."

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the movie a quick theoretical grasp of the fundamentals, and he could then go out on the ice and put them into practice. There is nothing more deplorable than the embarrassment of a new member trying to interpret the skip's mysterious signals, in a game that he has been suddenly thrust into and knows nothing about.

The first year, and lack of proper instruction is one of the reasons why so many fail to return for their second year.

A case in point is that of the high school currier, who catch on surprisingly fast because enthusiastic veterans put them through their paces. These men are breaking in the currier's great of the future.

The Swing's the Thing
Remember to keep the body, shoulders and head squarely facing the rings and swing the stone like a pendulum.

Remember the length of your backswing for the speed required, put the turn on the stone during forward swing just before the stone touches the ice.

Remember the stone is ahead of the body when it touches the ice.

ODDITIES In The News

Mrs. Lloyd Brooks, 37, of Pittsburg, Mo., mother of 13 daughters, and no sons—said the store it en route again. She said she would like to have her sons, "her hopes aren't very good."

Love and Peace took out a marriage licence at Oxford, England. The applicants were a 19-year-old, 50-year-old insurance salesman, and Thomas J. Peace, 31, a registered nurse.

Bert Baylor, of Clinton, Ia., was back in jail within an hour after release from a three-day sentence for intoxication. Baylor had been drunk on some bay rum he had taken from the police chief's desk.

A magistrate at Oxford, England, asked a young mother what method she used for washing in the morning. She replied: "We have an alarm clock and a shower-bath. I think it depends which goes off first."

Mrs. Sarah Riley, of Leeds, England, taken to hospital with a fractured pelvis, threatened to scream the place down if she wasn't taken home. "Now go away and leave me alone."

Do You Know That...
The strawberry is the only fruit that has its seeds growing on the outside.

PATENTS
AN OFFER TO EVERY INVENTOR. List of inventions and full information sent free. THE RAYMOND COMPANY, 1000 RAYMOND ST., OTTAWA, CANADA.

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HOME for the Holidays BY TRAIN

You meet the smartest travellers when you go Canadian Pacific! People who know the restfulness of travelling by train... who enjoy the comfort of air-conditioned Roomettes, Compartments, Drawing Rooms and the low cost round trip fare... travel relaxed, arrive refreshed... go



This Christmas—Send a gift that's really welcome! PREPAY A RAIL TICKET to bring home sons and daughters during the Yuletide holidays... Your Canadian Pacific Agent can arrange everything.

Canadian Pacific

Town & District

The excellent weather that we have had for so long still continues. The fine weather has helped to shorten the winter and also cut down the coal bill.

Ice is slowly being made in the curling rink. It will probably be after New Year's before curling commences. Never before has curling been delayed so late in the thirty years that game has been played in Gleichen.

CARD OF THANKS

As president of the Home and School Association I wish to take this opportunity to thank everyone who so loyally supported the kitchen show for the new school. There was a most generous response. Also to thank my convenors for the splendid job they did.

Mrs. Margaret Yates.

The Gleichen Call wishes all its friends a merry Christmas. Don't forget to wish your friends a "Happy Christmas." You can have a "happy" time almost any day, but you cannot be merry every day. The spirit of Christmas is to make others "merry" to give of your substance to those less fortunate and not only give material things, but to give of yourself. You may be a gloomy old curmudgeon for the rest of the year, but at least let the clouds lift at Christmas time, and spread abroad the gospel of gladness and good cheer. Above all let us not forget those whom this season may find in need. Seek them out and help them to realize that the Christmas spirit means something.

LIFE BLOOD OF THE SOIL

Water is the life blood of the soil. It influences nearly every property of the soil and every process which takes place in it. These processes are the most basic on earth. In extreme cases they determine whether or not plants and animals can live. Perhaps the most basic of soil-water-crop relationships is that from 200 to 1,000 pounds of water are absorbed and transpired by crops for each pound of dry matter produced. Assuming 800 pounds of water are needed for one ton of green alfalfa, a three ton crop of dry alfalfa per acre would require nearly 6,000,000 pounds of water during the growing season. This amount of water would weigh almost as much as the top 15 inches of an acre of soil and would cover an acre to a depth of 21 inches. In most areas where crops are limited by a lack of moisture at critical periods, distribution of rain fall is such that an excess falls at other times of the year. This excess either runs off carrying a heavy load of silt or accumulates on level land in such quantities that crops and soil are injured by too much water. To balance soil and water resources for maximum crop production, deep tillage supplemented by applications of lime and fertilizer are recommended. Deep drainage and growth of deeply rooted perennial crops is the rotation is also necessary steps in a sound soil-water management program.

(Continued from page 1)

The Sign of Santa Claus

fish the authenticity of this claim. The name Santa Claus has a European root or rather a New American flavor and there is at least one old German folk song which refers to the saint by this name. It seems more likely that the name evolved by generations of German or Dutch children who found St. Nicholas a difficult figure for their tiny tongues. At the present time it is the fashion to snipe at the Santa Claus tradition as being unreal. We are told that our children suffer from being taught to believe in Santa Claus, that they receive a false set of values, wrong picture of the world in which they must live, and an unwillingness to face facts when they are unpleasant.

This may be true. Or on the other hand it may be that when a child learns that there is no Santa Claus in the practical sense he begins to realize that there is another reality in addition to the practical one—the reality of imagination, and that Santa Claus makes the transition from one to the other without all the fuss claimed by his opponents.

Whatever is the answer, the fact is that nothing much can seriously affect the hold of the Santa Claus tradition on children from six to sixty. He has been with us for a long time and he will be around for a while yet.



• IS YOUR SEED DEAD OR ALIVE •
Don't Guess—Be Sure—Have It Tested
See Our Agent For RELIABLE, FREE Seed Testing
Don't wait until your bin is empty—Order your seed now.

It Pays to Pull to the Pioneer
PIONEER GRAIN COMPANY LIMITED



*"The die has
now been cast"*

An American manufacturer was planning to open a plant in Canada. He considered various locations and found what seemed a likely site. He talked to a local bank manager, got facts about the community and its facilities.

Some time later the company wrote to the banker:

"The die has now been cast. It is our intention to locate in S... We feel that it is well suited to our particular operation. You have been of great aid to us. Your accurate and rapid presentation of facts necessary to reach a decision was top-notch."

Such letters show how a branch bank serves not only its own depositors and other customers but how, by assisting business development, it benefits the whole community.

This advertisement, based on an actual letter, is presented here by
**THE BANKS SERVING
YOUR COMMUNITY**



"JUST LOOK AT THESE BARGAIN OFFERS!"

THIS NEWSPAPER, 1 Year, with

OFFER No. 1	OFFER No. 2	OFFER No. 3
5 MAGAZINES FROM GROUP A	1 MAGAZINE FROM GROUP A	4 MAGAZINES FROM GROUP B
GROUP B	GROUP B	GROUP B
\$3.75	\$4.75	\$4.35

GROUP A
Mark an "X" before magazine desired and enclose list with order.

<input type="checkbox"/> Redbook Magazine	1 Yr.
<input type="checkbox"/> Coronet	1 Yr.
<input type="checkbox"/> Magazine Digest	1 Yr.
<input type="checkbox"/> Sports Afield	1 Yr.
<input type="checkbox"/> Screen Stories	1 Yr.
<input type="checkbox"/> Field and Stream	1 Yr.
<input type="checkbox"/> True Story	1 Yr.
<input type="checkbox"/> McCall's Magazine	1 Yr.
<input type="checkbox"/> Hunting & Fishing in Canada	1 Yr.
<input type="checkbox"/> Senior Prom	1 Yr.
<input type="checkbox"/> Modern Screen	1 Yr.
<input type="checkbox"/> Flower Grower	1 Yr.
<input type="checkbox"/> American Girl	1 Yr.
<input type="checkbox"/> U.S. Camera Magazine	1 Yr.
<input type="checkbox"/> Everybody's Digest	1 Yr.
<input type="checkbox"/> Skyways	1 Yr.
<input type="checkbox"/> Parents' Magazine	1 Yr.
<input type="checkbox"/> Silver Screen	1 Yr.

GROUP B
Mark an "X" before magazine desired and enclose list with order.

<input type="checkbox"/> Maclean's (54 issues)	1 Yr.
<input type="checkbox"/> Canadian Home Journal	1 Yr.
<input type="checkbox"/> Chatelaine	1 Yr.
<input type="checkbox"/> Family Herald & Weekly Star	1 Yr.
<input type="checkbox"/> National Home Monthly	1 Yr.
<input type="checkbox"/> Western Producer	1 Yr.
<input type="checkbox"/> Country Guide	2 Yr.
<input type="checkbox"/> New Liberty	1 Yr.
<input type="checkbox"/> Free Press Weekly Prairie Farmer	1 Yr.
<input type="checkbox"/> Health (6 issues)	1 Yr.
<input type="checkbox"/> Saskatchewan Farmer	2 Yr.
<input type="checkbox"/> B.C. Farmer & Gardener	1 Yr.
<input type="checkbox"/> Western Farm Leader	1 Yr.
<input type="checkbox"/> Canada Poultryman	1 Yr.

"SOME MORE REAL BUYS!"

<input type="checkbox"/> Saturday Night (Weekly)	\$4.50
<input type="checkbox"/> Maclean's (54 issues)	3.50
<input type="checkbox"/> National Home Monthly	2.50
<input type="checkbox"/> Canadian Home Journal	2.75
<input type="checkbox"/> Chatelaine	2.75
<input type="checkbox"/> Family Herald & Weekly Star	2.50
<input type="checkbox"/> Free Press Weekly Prairie Farmer	2.50
<input type="checkbox"/> New Liberty	2.50
<input type="checkbox"/> Country Guide (13 years)	2.50
<input type="checkbox"/> Western Producer	2.50
<input type="checkbox"/> Coronet	2.50
<input type="checkbox"/> Redbook Magazine	2.50
<input type="checkbox"/> Oeller's Weekly	8.50

THIS NEWSPAPER, 1 YEAR, AND ANY MAGAZINE LISTED BOTH FOR PRICE SHOWN

Mark an "X" before magazine desired and enclose list with order.

<input type="checkbox"/> Cosmopolitan Magazine	\$4.50
<input type="checkbox"/> Women's Home Companion	2.40
<input type="checkbox"/> Magazine Digest	4.30
<input type="checkbox"/> Christian Herald	4.10
<input type="checkbox"/> McCall's Magazine	2.40
<input type="checkbox"/> True Story	2.25
<input type="checkbox"/> Western Producer	1.85
<input type="checkbox"/> Popular Science Monthly	2.30
<input type="checkbox"/> Parents' Magazine	2.30
<input type="checkbox"/> Slide (Music)	4.40
<input type="checkbox"/> American Girl	2.40
<input type="checkbox"/> Senior Prom	2.50
<input type="checkbox"/> Sports Afield	3.10

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